



Project SILK

Strengthening EU-Thai fight against counterfeiting

Partners:

Thai-Italian Chamber of Commerce

RiSSC – Research Centre on
Security and Crime

SNB-REACT

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SMALL PROJECT FACILITY (SPF)
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Counterfeiting is increasing in scale and scope at global level. The *World Economic Forum* has estimated the value of counterfeit goods market in more than *450 billion euros annually*, which is 5-7% of global market value.

Project SILK

Objectives:

1. to support Thailand in achieving European and international standards for the protection of Intellectual Property Rights (IPRs);
2. to transfer know-how, experience and practices to prevent and fight against counterfeiting.

Activities:

1. Development of a preparatory study to analyse the dynamics and trends of IPR infringements in Thailand and their impact on the European Union;
2. Development of a training toolkit on preventing and fighting against IPR infringements for Thai public authorities and private organisations;
3. Organisation of seminars focused on strategies and countermeasures to prevent and fight against IPR infringements in Thailand;
4. Upload of a website for the dissemination of the results achieved (both in Thai and English).

Target Group:

Public authorities and organisations, public officials, judges, lawyers, customs, chambers of commerce, business associations, Thai and Multinational enterprises, professionals.

Partners

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